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For Immediate Release

**PRESS RELEASE**

## Wake County Organizations Unite for COVID-19 Pandemic Asian Focus Leads Project Unity

**Cary, NC April 27, 2020-** Asian Focus North Carolina, a non-profit (501c3) organization formed to promote, sponsor, and support programs assisting Asian Americans and immigrants of all generations, has partnered with numerous distinguished organizations in Project Unity. Project Unity is about uniting the community to overcome COVID-19 pandemic.

“Asian Focus is a service-oriented organization that has helped individuals and families for over 10 years. We are all in this together during this chaotic time. By uniting, we can make a significant difference and rise above all the challenges as a community”, said Ben UySmith, President of Asian Focus.

During this extraordinary time, Asian Focus has actively established a network of relevant agencies and local non-profits to execute Project Unity. We believe strength in numbers and solidarity by combining resources to lessen the burden of this pandemic in our communities.

**Project Unity** consists of:

- Supplies and personal protective equipment collected and donated to organizations and underserved communities
- Care letters and artwork sent to frontline heroes and patients to brighten their day
- Small business resource providing local businesses with templates and useful guides
- Community resource directory to local organizations needing volunteers and help
- Partners working together and reaching out to communities in need

We strongly believe the philosophy of ‘unity in community’ and welcome more partners to join us. Among the organizations in partnership with Asian Focus Project Unity include: Chinese-American Friendship Association of NC, Diamante Arts & Cultural Center, Filipino American Performing Artists, Hindu Society of NC, NC Association of Indian-Americans, NC Hakka Association, Palpung Lungtok Choeling, Pureland Buddhism of NC, Raleigh Chinese Language School, Myles of Great Hope, Raleigh Helping Hand Mission, Oak City Cares, Triangle Area Chinese American Society, Telugu Association of North America, Triangle Area Telugu Association, Triangle Telangan Association, the Triangle United Telugu Association, Vietnamese-American Association of Raleigh, and We Strive. For more details, please visit <https://www.asianfocusnc.org/covid19-project-unity>.

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**Asian Focus (AF)** is a non-profit organization with 501c3 status in the state of North Carolina. AF was formed to help bridge disparity gaps for Asian-Americans and immigrants by helping individuals and their families overcome cultural and language barriers, and to better acclimate into the American society.